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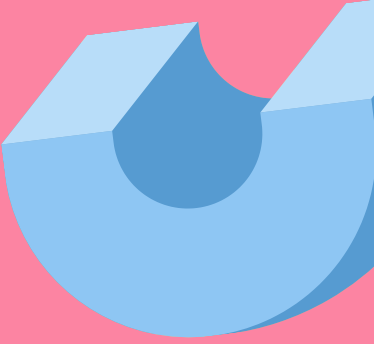
G Tech Web Marketing

Integrating Email Marketing with Digital Strategies

www.gtechwebmarketing.com



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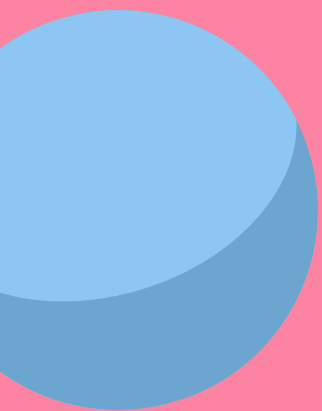
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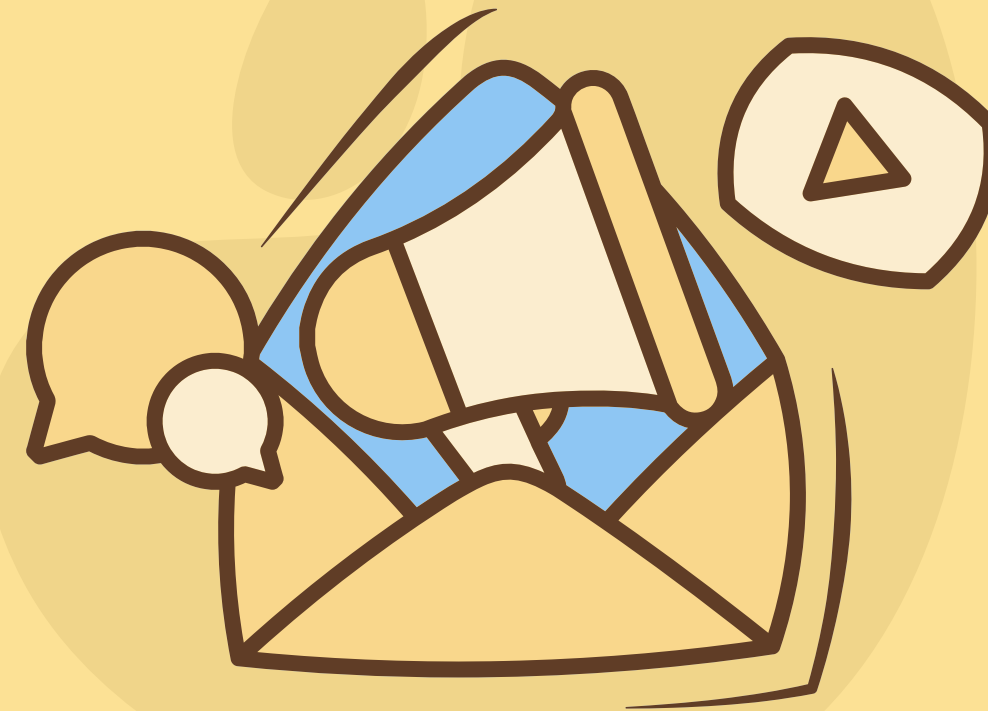
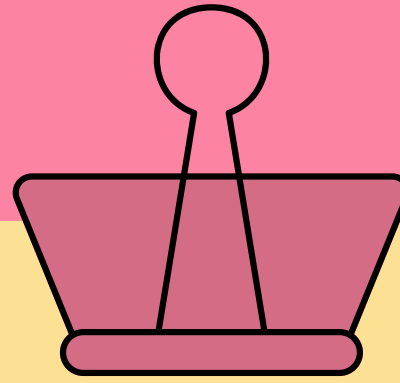




Integrate with Social Media



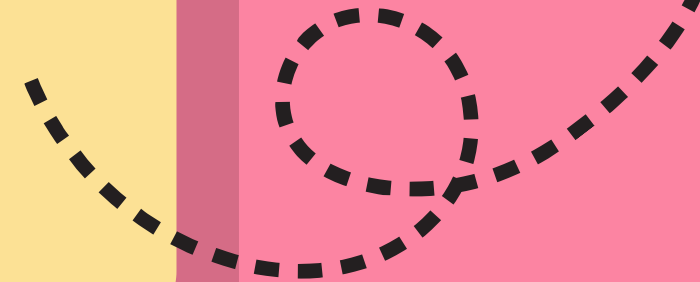
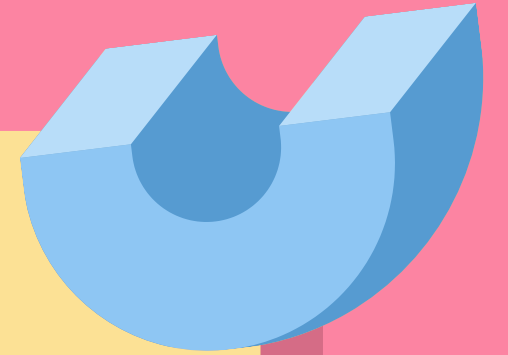
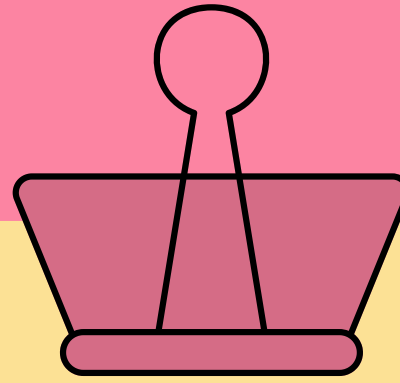
Leverage email marketing to promote your social media channels and share exclusive content, encouraging subscribers to follow you for more updates.





Leverage SEO for Content Personalization

- Enhance engagement by integrating email marketing with SEO through personalized content based on subscriber searches.





Utilize Retargeting Ads



After an email campaign, use retargeting ads to engage users who didn't convert, reminding them of your offer and encouraging them to revisit your site.



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Use Data for Segmentation

- Combine email marketing with data from your website and social media to effectively segment your audience and send targeted campaigns based on user behavior and interests.



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Promote Blog Content through Email

- Merge blogging and email marketing by sending newsletters that showcase new content, boosting site traffic and SEO while engaging your audience.



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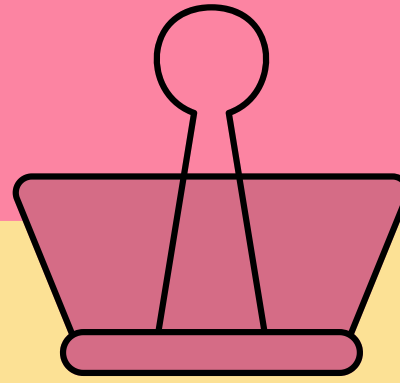
Cross-Promote with Affiliate Marketing

- Incorporate affiliate links in your emails to add value for your audience and boost sales through partnerships.

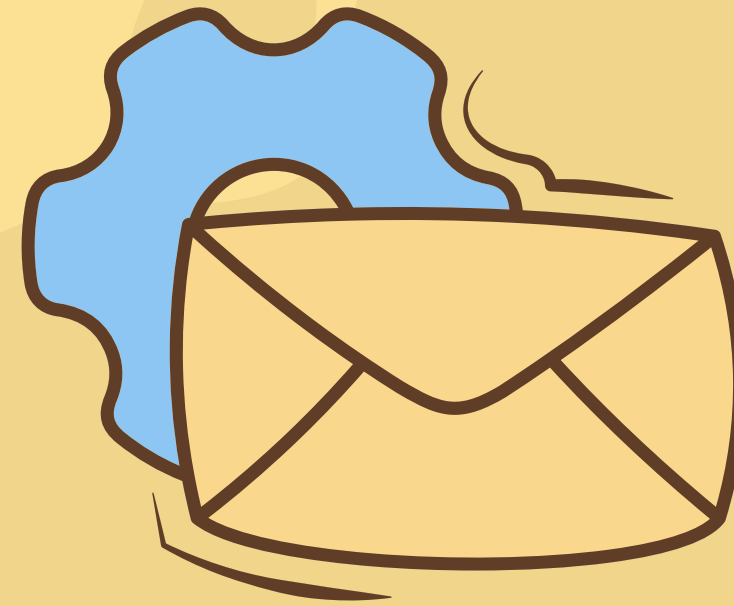




Use Automated Workflows



Combine email marketing automation with digital strategies like lead nurturing and CRM to engage leads through automated emails based on user actions.



10.

Coordinate with Influencer Marketing

- Integrate email campaigns with influencer partnerships to promote special offers, enhancing both reach and credibility.

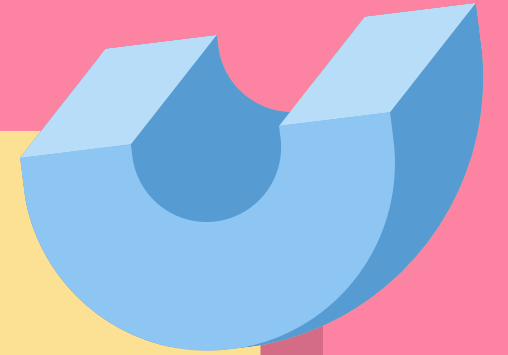
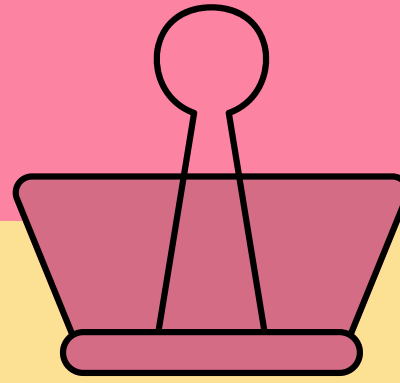


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Enhance with SMS Marketing

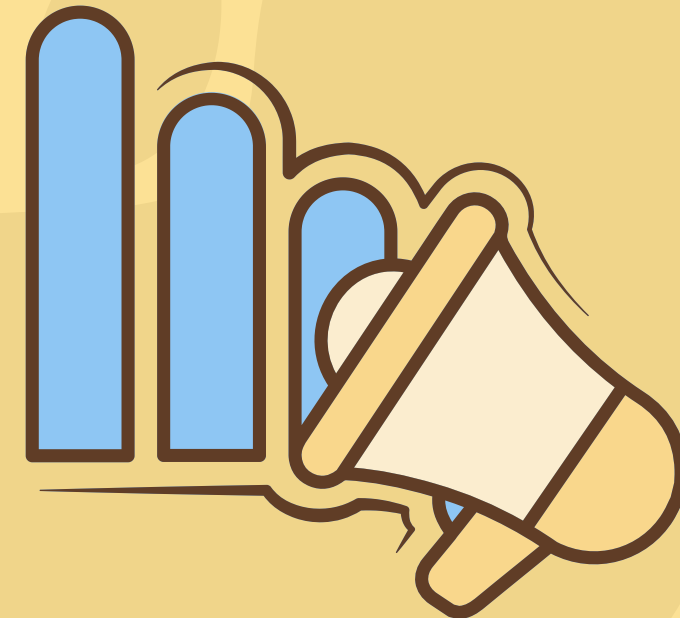
- Combine email marketing with SMS campaigns for a multi-channel approach, such as sending a timely SMS reminder after an email promotion to boost urgency and conversions.





Use Analytics to Optimize Campaigns

- Integrate email marketing with analytics tools to monitor performance and optimize future campaigns for better audience targeting.



**Thank You
So Much**

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